



WINGSPAN

WOMEN IN NORTHFIELD GIVING SUPPORT | WWW.WINGS-MN.ORG | NOVEMBER 2022

A Letter From Your President:



What a year 2022 has been for WINGS! We started the year hearing from Carleton President Alison Byerly during our second virtual Annual Meeting. She affirmed our goals of increasing

equity and diversity in our grantmaking and philanthropic efforts. Her thoughts, in addition to input from many of you, have continued to shape our board and committee discussions.

Another bright spot of 2022 was awarding \$100,000 in grants. This was the first year that WINGS awarded grants at this level, and, with your continued partnership and trust, we hope to continue this trend.

Our board met in person for our June board meeting, where we continued our strategic

planning process. This was our first in-person meeting since the pandemic began, and, for many of us, the first time to meet one another face-to-face.

WINGS hosted a table at the Riverwalk Market Fair in July – another wonderful chance for some delightful face-to-face interactions. We are grateful to those who were eager to learn more about WINGS and to the familiar faces that came by to say “hello.”

Please mark your calendars for our 2023 Annual Meeting on Tuesday, January 10, 2023. Stay tuned for more details!

Your generous partnership is making a real difference in the lives of women and youth in our community. Thank you!

Kim Decker
President of WINGS

Strategic Planning Update:

The board has made some progress and anticipates presenting new Mission and Vision statements for a membership vote prior to the 2023 Annual Meeting. We've spent time considering our past, present, and goals for the future, and believe that these updates reflect what we are doing and where we are heading. We are now digging deeper into more focused objectives. We look forward to providing an update at the 2023 Annual Meeting.

Meeting In-Person in 2023:

We are all eager to return to in-person meetings and gatherings, but we want to do so with caution. We anticipate holding the 2023 Annual Meeting (January 10, 2023) virtually. We are very excited, however, to hold the 2023 Grants Celebration in person. More details on those plans will be forthcoming!

SAVE THE DATE FOR MINNESOTA'S GENEROSITY HOLIDAY



Minnesota's annual Give to the Max Day is returning on Thursday, November 17, 2022, and Early Giving has already begun.

Give to the Max exists because of tens of thousands of generous Minnesotans like you. On behalf of WINGS and the thousands of causes on GiveMN.org, we appreciate your support as we work together to raise millions of dollars for Minnesota communities this year!

Can't wait to make a difference? Visit GiveMN.org any day of the year and search for WINGS and causes that mean the most to you!



Endowment Fund

Scan for 2 Ways to Donate to WINGS



Annual Fund

WINGS Membership

the sky's the limit!

	\$1 - \$119	\$120 - \$299	\$300 - \$599	\$600 - \$1,199	\$1,200 +
	\$10 + month	\$25 + month	\$50 + month	\$100 + month	
Friend/Student					
Bronze Wings					
Silver Wings					
Gold Wings					
Blue Wings					

How Women are Changing the Philanthropy Game

(from a New York Times article, June 15, 2021)

Wealthy women giving their money and time away is nothing new. But for many decades, those who were married did so in their husbands' names, or more quietly, without wide recognition. A study published in 1985 that followed 70 female volunteers in "high society" for several years found that the unpaid work the women did was often unrecognized or belittled.

"The effort that goes into motivating volunteers and building community spirit can be dismissed as 'merely' sociable interchange, related to women's gender roles and natural propensities, requiring no real skills," wrote the study's author, Arlene Kaplan Daniels.

"Women who engaged in philanthropy were the behind-the-scenes volunteers, the unrecognized work," said Debra Mesch, a professor of philanthropy at Indiana University's Lilly Family School of Philanthropy Women's Philanthropy Institute. "The men were the faces."

But in recent years, with the rise of women in the workplace and the growth of movements centering their experience, women's giving has become a subject of study by professionals in the nonprofit world and by academics. Women have more money than ever before and they're continuing to accumulate it, and quickly. By 2023, women's global wealth will rise to at least \$81 trillion, according to a Boston Consulting Group analysis. In 2010, that number was \$34 trillion.

"Gender matters in philanthropy," Dr. Mesch said. "Men and women en-

gage in philanthropy differently. One is not better than the other. They're just different." For example, research has shown that single women give more than single men (a Barclay's report said that among high-net-worth individuals in America, women give nearly twice as much as men do); that in marriage, women socialize their husbands into giving; and that women are more likely than men to engage in group giving.

WINGS is changing the philanthropy game. Thank you for being a part of the change.

"One of the things we have learned is the importance of just asking," said Laurel Richie, the chairwoman of the board of trustees at Dartmouth. She also realized that the network the female donors built through their donations was as important to them as any quantifiable measure of success. "I have sensed impact being really important to this group, not just in terms of the amount raised and the number of scholarships, but in terms of community," Ms. Richie said. "Community is really important and helping build this philanthropic muscle in the next generation of women."

Research has shown that women tend to give in groups more often than men, particularly through giving circles, in which dozens of people pool their money to give to charities, nonprofits and political campaigns. Groups targeting female donors have grown in size and number during the last decades.



WINGS Friends and Members

(January 1, 2021 – September 30, 2022)

* Founding Member

Karen Achberger
Connie Albers
Amy Allin
Barb Altstaetter*
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Ella Anderson
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Maren Bahler
Erin Bailey
Lois Bakko
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Jan Ensrud
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Bonnie Jean Flom
Meleah Follen
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Kari Nelson
Elaine Nesbit
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Katherine Norrie
Mary Lynn Oglesbee
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Elizabeth Olson
Kathy Olson
Patsy Ophaug*
Rebecca Otten
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Sue Quinnell
Claire Rafferty
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Pat Richardson
Laura Riehle-Merrill
Jane Rinehart
Beverly Roberts
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Kathy Wiertsema-Miller
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SUPPORTING NORTHFIELD'S YOUNGEST READERS

There's no question that the COVID pandemic has disrupted nearly every aspect of our lives, including the rate with which some of our youngest readers are ready for kindergarten. WINGS provided \$6,000 to support the Reading Corps Pre-K Coach Program, a Healthy Community Initiative (HCI).

Understanding the Issue

According to HCI, a WINGS grantee committed to cultivating collaborative communities that support, value and empower youth, preschoolers are showing up with less exposure to letter sounds and vocabulary and their literacy scores are suffering. This is especially true among families that qualify for free and reduced price lunches and English language learners.

The data below comes from HCI and sheds light on this issue. It is why WINGS has granted \$6,000 for the organization's Reading Corps Pre-K Coach Program. Reading Corps, as described by HCI, is an evidence-based literacy program that is effective at improving targeted reading skills in preschool age children.

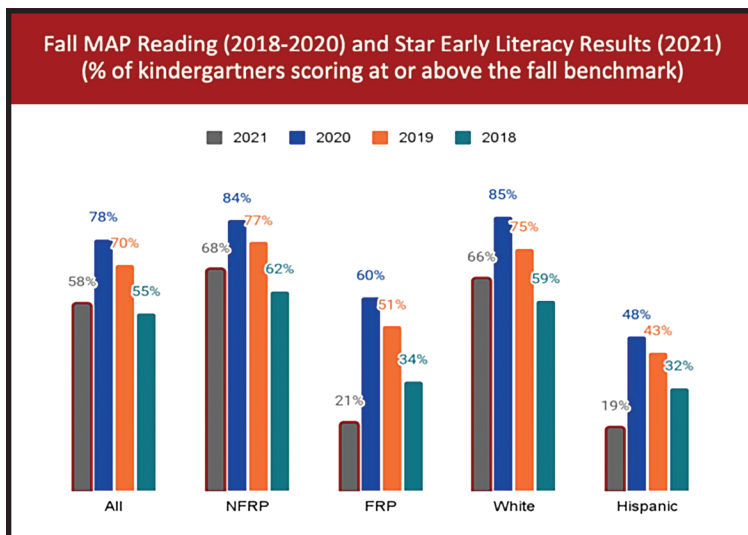


Specifically, the outcomes that the grant is striving for are:

- Four tutors successfully completing the school year in their position
- Assessing all students ages 3-5 who attend Hand in Hand Preschool and Early Ventures Childcare Center
- Allowing 200 preschool students to experience Reading Corps interventions both individually and as part of a full group over the course of the year

How You Can Help

To learn more about Healthy Community Initiatives Reading Corps Pre-K Coach Program or to volunteer with the program, contact HCI Public Health Initiatives Director Laura Turek at laura@healthycommunityinitiative.org.



What the Grant Supports

This work, which was also funded by WINGS last year, shows great promise. One hundred percent of the students served in 2021-2022 showed growth in literacy and math goals and formed meaningful relationships with their tutors, making it hard to say goodbye on their last day together.

Like last year, the 2022-2023 WINGS funds will be spent to pay an internal coach for training to support AmeriCorps tutors and preschool teachers in facilitating the Reading Corps curriculum for all students at Hand in Hand Preschool and Early Ventures Childcare Center. Its impact is even further multiplied with matching dollars from the Strive-Together Opportunity Fund.



Healthy Community Initiative

Thriving youth. Thriving community.

WINGS (Women in Northfield Giving Support) educates and expands the number of women in philanthropy, builds and strengthens community through pooled investments, and improves the lives of women and youth in the Northfield area through focused giving.

Please mail your check (P.O. Box 845, Northfield, MN 55057) or donate online (wings-mn.org/donate) by Nov. 30. Send your tax-deductible gift soon. Thank you!

Stay informed about WINGS! E-news is sent to WINGS members and friends monthly. If you are not receiving e-news, please check your email spam folder. If you have questions, contact communications@wings-mn.org.

WINGS Forever
Leave a lasting legacy for future generations.

Thank you for considering making your legacy gift to WINGS. For more information, contact Kim Decker; president@wings-mn.org.

WINGS is an affiliate of the Saint Paul & Minnesota Foundation



FIRST NAME LAST NAME
STREET ADDRESS
CITY, ST 00000

2022 WINGS GRANT RECIPIENTS

WINGS awarded \$100,000 in this year's grant cycle.
WINGS has granted \$1,329,887 to date.

- ◆ Northfield Union of Youth: Connected Community
- ◆ Healthy Community Initiative: Reading Corps Internal Coach for Pre-K
- ◆ Ruth's House of Hope: Emergency and Transitional Shelter Program
- ◆ Growing up Healthy/HCI: Mobile Home Rehabilitation Initiative
- ◆ Healthy Community Initiative: Northfield YouthBank
- ◆ HCI: Northfield Community College Collaborative Childcare Program
- ◆ Northfield Public Schools: Youth-Designed TORCH Space
- ◆ Community Action Center: Diaper and Hygiene Bank
- ◆ Community Action Center: Farm to Food Shelf
- ◆ Community Action Center: Housing Stability
- ◆ Community Action Center: Operation Joy
- ◆ Northfield Youth Sports Collaborative: Emerging from the Storm
- ◆ SE MN Private Industry Council: Northfield Youthbuild
- ◆ Northfield Public Schools: Minnesota Children's Museum 2022
- ◆ HealthFinders Collaborative: Healthy Minds Collective – HFC Youth and Family Mental Health and Substance Use Programs
- ◆ Sharing Our Roots: Building an Efficient Irrigation System in the Greenvale Community Garden